

# SUN STAR

## A PROFILE

NATIONAL HINDI DAILY PUBLISHED FROM DELHI & RAIPUR

आम भारतीयों का खास अखबार



MASS INDIANS KA CLASS AKHBAR

READ BY INFLUENCERS,  
POLICY MAKERS,  
DECISION MAKERS,  
OPINION MAKERS,  
LEADERS AND LEADERS TO BE...

[www.dailysunstar.com](http://www.dailysunstar.com)



Greetings from SUN STAR!!

# SUN STAR

We are happy to introduce our **National Hindi Daily, SUN STAR.**

**SUN STAR, Delhi** is **20 Page broadsheet** National Hindi Daily newspapers with **8 Pages color** daily and being printed at **Indian Express Press, Delhi.**

This is the venture of Raipur based Media Group **SUN STAR.** It was started from **Raipur** two and half years ago and now has a circulation of more than 68,000 in **Chhattisgarh.**

The **National Edition** of Hindi Daily **Sun Star** was launched from **Delhi** in Dec. 2014 and has already reached the Circulation level of more than **70** thousand.

## OUR USP: TRULY NATIONAL NEWSPAPER

**SUN STAR** is a **Single Edition Newspaper** being circulated all across the country where we reach. So, we are a **TRULY NATIONAL NEWSPAPER.**

**Kindly Note:** Most Newspapers have their city editions, circulated in that particular city and the news and Advertisements of a City has limited circulation in that city only.

## VOICE OF RURAL BHARAT

**SUN STAR** is unique Hindi Daily which gives wide coverage to the REAL issues concerning with the people living across the country in the Rural Areas.

We are Strongest **Voice of Rural Bharat.** We are covering indepth news from across the country with **SPECIAL FOCUS ON INDIA'S 10 NORTHERN STATES in Separate Pages.**

## AREA OF CIRCULATION:

The National Edition of **Daily SUN STAR** is being circulated in the entire **Delhi-NCR, Western UP & Haryana** & also reaching **Chandigarh, Dehradun, Shimla, Bhopal, Lucknow, Kanpur, Patna, Ranchi, Raipur, Kolkata, Guwahati, Mumbai & Goa.**

### **Delhi-NCR**

We are reaching to **Noida, Greater Noida, Ghaziabad, Dadri, Hapur, Bulandshahar, Khurja, Modi Nagar, Garh, Meerut, Muzaffar Nagar, Bijnor, Aligarh, Mathura, Agra, Firozabad, Lucknow** and all across Delhi.

## SPECIAL COVERAGE

We are giving **Special Coverage** to the issues like - Development, Agriculture, Education, Innovation, Health, Skill Development, IT & Corporate Sectors as well as the Art, Culture & Literature also apart from Politics, International, Defence, Internal Security, Women, Children and all other Socio-Economic issues.

- **THE ONLY NEWSPAPER WHICH GIVES THE MAXIMUM REGIONAL REACH**
- **COMPLETE PACKAGE FOR THE ENTIRE FAMILY**
- **ITS'S FEARLESS,FRANK AND FORCEFULL**

## SPECIAL FEATURES

We have 3 Pages daily for Features in which we cover:

- |                                                                                                                                                                                                                                                                                                                  |                                                                                                                                                                                                                                                                  |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none"> <li>• NATIONAL POLITICS</li> <li>• STATE POLITICS</li> <li>• SOCIAL ISSUES</li> <li>• CRIME</li> <li>• INVESTIGATION</li> <li>• DEVELOPMENT</li> <li>• SPL. INTERVIEW</li> <li>• INTERNATIONAL</li> <li>• WOMEN</li> <li>• ART &amp; CULTURE</li> <li>• LITERATURE</li> </ul> | <ul style="list-style-type: none"> <li>• SPORTS</li> <li>• FILM</li> <li>• ENTERTAINMENT</li> <li>• BUSINESS</li> <li>• HEALTH</li> <li>• EDUCATION</li> <li>• FASHION</li> <li>• ASTROLOGY</li> <li>• RELIGION</li> <li>• ACHIEVERS</li> <li>• + ALL</li> </ul> |
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## AD TARRIF

### Our Standard Rates :-

#### DISPLAY RATE IN SQUARE C.M

Colour- 700/-Rs sq cm.  
B&W – 600/-Rs sq.cm

#### DISPLAY CLASSIFIED

225/-Rs sq.cm.  
150/ Rs sq.cm

**Fix rate for Classified advertisement for 30 words only without boldness-600/-Rs Only\***

<u>COLOUR- B/W PAGE</u>	<u>SIZE</u>	<u>SIZE</u>	<u>Total Cost</u>
Full Page	52x33	(1716 sq.cm)	1,201,200 /-Rs
Half Page	26x33	(858 sq.cm)	600,600 / - Rs
Quarter Page	25x16.5	(412.5 sq.cm)	288,750 /- Rs

**Front Page : 50% Extra / Back Page: 35% Extra**  
**Rates for Tenders & Job :-**

**Colour Cost**

550 /-Rs sq.cm

**Black & White Cost**

450 /-Rs sq.cm

## Special Discounts:-

- Obituary, Remembrance
- Missing Persons
- Religious Greetings
- Book Promotion
- Court Notice, Public Notice
- Fix Rates for this Advertisement - 1050/- Rs Size:- 2.5\*2.sq.cm

100% Advance Payment and pls. provide company release order.

## TERMS AND CONDITIONS:-

- Political, Election, Casual, Classified, Advertisement are accepted strictly against advance payment.
- The publication will not be accountable for the reproduction quality of material sent through the digital mode which is not in compliance with standards SUN STAR.
- Cancellation of front page Solus/Semi-Solus booking must be given 48 hours before the date of publications, falling which the advertisement shall be billed for payments.
- Black & White advertisement will not be accepted for front page and back page .
- Obscene/near obscene and objectionable Advt. those considered contrary or prejudicial to the public interest, shall not be accepted.
- In case of the material being sent through digital mode, the publication would not be accountable for the reproduction quality.
- Cancellation for front solas booking must reach 72 hours before the date of publication.
- Minimum advertisement is accepted strictly as per the terms and conditions.
- For any enquiry contact-us at Daily SUN STAR (National Hindi NewsPaper).
- All Payments should be made by cheque in the name of SUN STAR payable at Noida, UP
- Release orders and material must reach the Raipur/Delhi office 24 hours prior to the date of insertion.
- Priority shall be given to the Front Page Solus advertisements, any Semi-Solus Ad booking may be shifted without prior intimation.
- No advertisements will be accepted for the editorial page.
- Corrections, Cancellations or Changes in Schedule for the color supplements must be intimated at least 3 days before the date of insertion.
- Intimation of faulty or wrong insertions should be sent to us within a week of the date of publication, falling which no claims whatsoever shall be accepted.
- The minimum advertisement space accepted for inside pages would be 12
- All release orders must use the sq.cm. Format (1sqcm=1 cm x 1 cm).
- Fraction of a cm shall be taken as a full cm for billing purpose.
- Obscene/near obscene and objectionable Advt. those considered contrary or prejudicial to the public interest, shall not be accepted.
- Prorata deductions can be made in the event of missed advertisements of bad reproduction in any edition(s).
- Advt. are accepted strictly as per the terms and conditions laid down by the Indian Newspaper Society (INS), New Delhi.
- The material deadline is 6:30pm on the specified deadline date else the advertisements will be carried the next day.
- Voucher tear sheet will be provided with the bills. For further requirement of the same please contact our staff within 60 days of the publication of the advertisement. Beyond 60 days we can provide you only a Photocopy/Scanned copy of the same.

## TERMS AND CONDITIONS FOR DIGITAL MATERIAL:

Any advertisement material given on a CD should follow these rules:

- We recommend PDF file mat (Point 3)
- Have 200dpi for any color advertisement
- The font should be embedded.

## Head Office:-

### CONTACT US:

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